viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

**Invoice** 

VNS/NCC RGA Right Direction PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 08/16

Invoice ID: 1206582 Invoice Date: 08-31-2016 Contract ID: 848889 Client ID: 41484 Campaign ID: Estimate ID: 812 P.O Number: Tax ID:

Description Amount

Gross Advertising Fee \$512.00
Agency Commission (\$76.80)
Rep. Firm Commission (\$152.32)

Net Advertising Fee \$282.88

Sub Total \$282.88

Total This Invoice \$282.88

/62314693/ 1350

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center

Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: RGA Right Direction PAC Contract ID: 848889
Remarks: /62314693/ Contract Type: Political

Bill Cycle: 08/16 Rep. Firm: VNS/NCC

| Date                 | Weekday            | Network  | Zone                                   | Program Name            | Air<br>Time | Spot Name                | Spot<br>Len          | Con<br>Line | Billing<br>Status  | Spot<br>Cost   |
|----------------------|--------------------|----------|--|-------------------------|-------------|--------------------------|----------------------|-------------|--------------------|----------------|
| 08/02/16<br>08/02/16 | Tuesday<br>Tuesday |          | LOU-1350_LOUISVII<br>LOU-1350_LOUISVII |                         |             | BCRGA1601H<br>BCRGA1601H | 00:00:30<br>00:00:30 | 2<br>2      | Charged<br>Charged | 16.00<br>16.00 |
| 08/03/16             | Wednesday          | ESPN-E   | LOU-1350 LOUISVII                      | SportsNation            | 4:24pm      | BCRGA1601H               | 00:00:30             | 1           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | ESPN-E   | LOU-1350 LOUISVII                      | Dan Le Batard           | 4:52pm      | BCRGA1601H               | 00:00:30             | 1           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | ESPN-E   | LOU-1350 LOUISVII                      | SportsCenter            | 6:26pm      | BCRGA1601H               | 00:00:30             | 1           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | ESPN-E   | LOU-1350 LOUISVIL                      | . NY Mets@NY Yankees    | 7:06pm      | BCRGA1601H               | 00:00:30             | 1           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350 LOUISVII                      | Happening Now           | 11:23am     | BCRGA1601H               | 00:00:30             | 4           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350_LOUISVII                      | Outnumbered             | 12:48pm     | BCRGA1601H               | 00:00:30             | 4           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350_LOUISVII                      | Happening Now           | 1:52pm      | BCRGA1601H               | 00:00:30             | 4           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350_LOUISVII                      | Shepard Smith           | 3:21pm      | BCRGA1601H               | 00:00:30             | 4           | Charged            | 11.00          |
| 08/03/16             | Wednesday          | FXNC-E I | LOU-1350 LOUISVIL                      | Your World: Neil Cavuto | 4:23pm      | BCRGA1601H               | 00:00:30             | 3           | Charged            | 13.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350 LOUISVII                      | _ The Five              | 5:45pm      | BCRGA1601H               | 00:00:30             | 3           | Charged            | 13.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350 LOUISVII                      | Special Report          | 6:49pm      | BCRGA1601H               | 00:00:30             | 3           | Charged            | 13.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350 LOUISVII                      | Greta Van Susteren      | 7:22pm      | BCRGA1601H               | 00:00:30             | 3           | Charged            | 13.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350 LOUISVII                      | The O'Reilly Factor     | 8:21pm      | BCRGA1601H               | 00:00:30             | 2           | Charged            | 16.00          |
| 08/03/16             | Wednesday          | FXNC-E   | LOU-1350_LOUISVII                      | The Kelly File          |             | BCRGA1601H               | 00:00:30             | 2           | Charged            | 16.00          |
| 08/03/16             | Wednesday          |          |  | House Hunters Reno      | 10:18am     | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          |          |  | House Hunters Reno      | 10:44am     | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | House Hunters Reno      | 11:18am     | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | House Hunters Reno      | 11:44am     | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          |          | LOU-1350 LOUISVII                      |                         | 12:17pm     | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 12:41pm     | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 1:42pm      | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 2:19pm      | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 3:18pm      | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 3:42pm      | BCRGA1601H               | 00:00:30             | 7           | Charged            | 8.00           |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 4:18pm      | BCRGA1601H               | 00:00:30             | 6           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 4:41pm      | BCRGA1601H               | 00:00:30             | 6           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 6:17pm      | BCRGA1601H               | 00:00:30             | 6           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 7:17pm      | BCRGA1601H               | 00:00:30             | 6           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Property Brothers       | 8:16pm      | BCRGA1601H               | 00:00:30             | 5           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | Prop Bros:Buy/Sell      | 9:17pm      | BCRGA1601H               | 00:00:30             | 5           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350 LOUISVII                      | House Hunters Intl      | 10:44pm     | BCRGA1601H               | 00:00:30             | 5           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | HGTV-E   | LOU-1350_LOUISVII                      | Property Brothers       | 11:40pm     | BCRGA1601H               | 00:00:30             | 5           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350_LOUISVII                      | American Pickers        | 4:13pm      | BCRGA1601H               | 00:00:30             | 9           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350 LOUISVII                      | American Pickers        | 5:19pm      | BCRGA1601H               | 00:00:30             | 9           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350 LOUISVII                      | American Pickers        | 6:12pm      | BCRGA1601H               | 00:00:30             | 9           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350 LOUISVII                      | American Pickers        | 7:13pm      | BCRGA1601H               | 00:00:30             | 9           | Charged            | 10.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350 LOUISVII                      | American Pickers        | 8:14pm      | BCRGA1601H               | 00:00:30             | 8           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350 LOUISVII                      | American Pickers        | 9:13pm      | BCRGA1601H               | 00:00:30             | 8           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350_LOUISVII                      | Pawn Stars              |             | BCRGA1601H               | 00:00:30             | 8           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | HIST-E   | LOU-1350_LOUISVII                      | Pawn Stars              | 11:19pm     | BCRGA1601H               | 00:00:30             | 8           | Charged            | 14.00          |
| 08/03/16             | Wednesday          | USA-E    | LOU-1350_LOUISVII                      | Law & Order: SVU        | 10:04am     | BCRGA1601H               | 00:00:30             | 10          | Charged            | 9.00           |
| 08/03/16             | Wednesday          | USA-E    | LOU-1350_LOUISVII                      | Law & Order: SVU        | 11:07am     | BCRGA1601H               | 00:00:30             | 10          | Charged            | 9.00           |
| 08/03/16             | Wednesday          | USA-E    | LOU-1350_LOUISVII                      | Law & Order: SVU        | 12:05pm     | BCRGA1601H               | 00:00:30             | 10          | Charged            | 9.00           |
| 08/03/16             | Wednesday          | USA-E    | LOU-1350_LOUISVII                      | Law & Order: SVU        | 2:05pm      | BCRGA1601H               | 00:00:30             | 10          | Charged            | 9.00           |
|                      |                    |          |  |                         |             |                          |                      | Gi          | rand Total         | 512.00         |

## **Channel Summary**

| Network | Zone                |             | Total Spots | Gross Revenue |  |
|---------|---------------------|-------------|-------------|---------------|--|
| ESPN-E  | LOU-1350 LOUISVILLE |             | 4           | \$44.00       |  |
| FXNC-E  | LOU-1350_LOUISVILLE |             | 12          | \$160.00      |  |
| HGTV-E  | LOU-1350_LOUISVILLE |             | 18          | \$176.00      |  |
| HIST-E  | LOU-1350_LOUISVILLE |             | 8           | \$96.00       |  |
| USA-E   | LOU-1350_LOUISVILLE |             | 4           | \$36.00       |  |
|         |                     | Grand Total | 46          | \$512.00      |  |

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These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 848889

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